

Continuity exercises:

**Revise these two passages to improve their familiar-unfamiliar flow, so that familiar information comes first.**

1. Two aims—the recovery of the American economy and the modernization of America into a military power—were in Reagan’s mind when he assumed the office of the presidency. The drop in unemployment figures and inflation, and the increase in the GNP testifies to his success in the first. But our increased involvement in international conflict without any clear set of political goals indicates less success with the second. Nevertheless, vast increases in the military budget and a good deal of saber rattling pleased the American voter.
2. The various components of Abco’s current profitability, particularly growth in Asian markets, will be highlighted in our report to demonstrate its advantages versus competitors. Revenue returns along several dimensions—product type, end-use, distribution channels, distributor type, etc.,--will provide the basis for this analysis. Likely growth prospects of Abco’s newest product lines will depend most on its ability in regard to the development of distribution channels in China, according to our projections. A range of innovative strategies will be needed to support the introduction of new products.